Alex Bruno

Product Designer

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PROFESSIONAL SUMMARY

Product Designer with 7+ years of experience across local and international digital projects. I bring product thinking, craft and intention together to create clear, enjoyable experiences. My strength is in UI and interaction design, with research and attention to context guiding decisions. I collaborate with cross-functional teams and developers, from user flows to visual and interaction refinement, with care for implementation quality.

WORK EXPERIENCE

UI/UX Designer | Growmodo 2024 - Present
Remote · Global clients

- Designed digital experiences for clients across Europe, North America, and Latin America, including websites, mobile interfaces, SaaS products, dashboards, platforms, and marketing pages.
- Defined user flows, wireframes, high-fidelity interfaces, interactions, and prototypes, with strong attention to interface craft, consistency, and experience refinement.
- For selected projects, built Figma component libraries using variants, properties, interaction patterns, and documentation to support consistency and scale.
- Collaborated closely with developers to ensure high implementation fidelity across different stacks, timelines, and multiple projects in parallel.

UI Designer Lead | Hackone 2021 - 2024
Remote · São Paulo, Brazil

- Led the redesign of the company's digital ecosystem, including the website, product pages, and internal experiences, aligning interface, interaction, and brand positioning.
- Directed the design of SecurityOne, a next-gen SOC (NG-SOC) platform for centralizing corporate security visibility — the company's most ambitious internal product.
- Continuously evolved the digital experience, contributing to meaningful growth in traffic, engagement, and commercial results throughout the period.
- Built and evolved a Figma component library with variants, properties, interaction patterns, and documentation to improve consistency and delivery efficiency.

Web Designer | Freelancer 2016 - 2020
Remote · Multiple clients

- Designed and delivered websites for small businesses, agencies, and service providers, leading projects from concept to final delivery.
- Created responsive interfaces, applied visual identities, and handled basic front-end implementation with HTML, CSS, and page builders, while directly managing clients, revisions, and timelines.

SKILLS & TOOLS

Skills: Product Design · UI/UX Design · Interaction Design · Design Systems · Interface Craft · Advanced Prototyping · Motion Design · Responsive Design · User Flows

Tools: Figma · Framer · Rive · Paper · Magnific · Adobe Photoshop · Relume · ChatGPT · Claude

Framer (complementary skill): development and publication of responsive websites with components, CMS, animations, and interactions.

AI-assisted interface development: building websites and systems with code, using AI to support implementation and iteration, with attention to visual fidelity, responsiveness and interactions.

EDUCATION & LANGUAGES

Digital Design · Infnet · 2020 - 2023 | Native Portuguese · Advanced English - professional communication with international clients and teams

Courses: UI Design Program - UI Boost · UI/UX Design Course - Design Circuit